

TIME	Description	Speaker/s
9:30 a.m.	Coffee & Networking	
10:00 a.m.	Welcome & Intro	Bill Littlejohn Senior VP and CEO, Foundations of Sharp HealthCare, Lisa Arnold, Chair SHF
10:15 a.m.	General Session	Facilitator: Bill Littlejohn Senior VP and CEO, Foundations of Sharp HealthCare
	<i>Understanding the elements of strategic health care philanthropy, including system integration.</i> Strategic integration of philanthropy is vital in health care, where philanthropy programs are an element of the strategic and financial plan of the institution, and viewed as an investment in the future versus just funding a need. The dynamic of a health care enterprise as three companies – operating, financing, and investment.	Bill Littlejohn
	<i>ENVISION: The Campaign for Sharp HealthCare at midpoint --- lessons learned and success in the future</i> The Foundations of Sharp have reached the mid-point in a ten-year comprehensive campaign. A look back over the last five years on the organization of the campaign, first phases, and milestones, and the keys to success in the second half of the campaign, including raising the goal.	Beth Morgante, Foundations of Sharp COO

	<i>Adapting philanthropy programs in a new era of technology and digital transformation and AI</i> Like all of society, philanthropy is undergoing a massive shift, notably in digital transformation across all fundraising platforms. The importance of developing a Technology Road Map for digital integration and transformation, the use of AI and a future where few checks will be written.	Foundations of Sharp Team Members
	<i>Understanding the characteristics of high-performing health care philanthropy professionals, recruitment and onboarding techniques and development of career pathways</i> A successful career in health care philanthropy requires excelling in the characteristics of high performance, an onboarding plan and the development and use of professional pathways from beginning to specialist to executive.	Bill Littlejohn
	<i>Planned Giving perspectives in the future of health care philanthropy</i> Much is happening in the planned giving world, with the growth of DAFs, wealth transfer and gift and estate planning. An overview of the key elements of a health care philanthropy planned giving program and future opportunities.	Linda Spuck, Senior Planned Giving Officer
11:45 a.m.	Break	

12:00 p.m.	Lunch & Panel Discussion: Physician Engagement in Philanthropy Physician engagement in philanthropy involves actively involving medical professionals in fundraising efforts, donor relations, and strategic giving initiatives to support healthcare institutions. By leveraging their credibility, patient relationships, and personal commitment to care, physicians can play a vital role in inspiring philanthropic support and advancing institutional missions. Hear first hand best practices from physicians and CDOs.	Facilitated by Bill Littlejohn, Sharp-Affiliated Physicians
12:50 p.m.	Break	
1:00 p.m.	Breakout Sessions:	
	<i>Session 1: Creating and maintaining a successful grant program.</i> The session aims to explore the structure of successfully operating grant programs – how they have developed and evolved over time. Team structure will be discussed as well as how to navigate public grantmaking during uncertain times. Engagement of external philanthropic leaders, aligning priorities, and utilizing innovative tools like AI in grant proposal development will be covered.	Facilitator: Liz Birlet; Jennifer Guthrie, Grants Director, Sharp HealthCare, Melissa Sullivan, Director of Finance and Admin
	<i>Session 2: Grateful Patient and Physician Engagement: A Deeper Dive:</i> <i>Bill Littlejohn and the Sharp HealthCare Philanthropy share the integration of philanthropy into the Epic EHR</i>	Bill Littlejohn, Sharp Affiliated Physicians, Sharp Team Members

June 26, 2025 Agenda

	<i>(including the grateful patient referral order) as well as perspectives on the following topics:</i> <i>1. Policies, Procedures and Compliance</i> <i>2. VIP Programs</i> <i>3. Caregiver Recognition</i> <i>4. Physician Engagement</i> <i>5. Grateful Patient Referral</i>	
2:15 p.m.	Breakout Sessions Debrief, Roundtable and Outcomes This session will provide a debrief of key insights and takeaways from breakout discussions focused on two critical areas: building and sustaining a successful grant program, and advancing grateful patient and physician engagement strategies. Through roundtable dialogue, participants will share outcomes, challenges, and actionable next steps to strengthen philanthropic impact and foster deeper collaboration within healthcare institutions.	Bill Littlejohn, SCAHD Leadership
3:00 p.m.	Adjourn	Bill Littlejohn